

# ***STUDY PURPOSES & PROCEDURES***

## **PURPOSES**

1. Determine constituents' knowledge of the proposed new church building project and capital campaign.
2. Attempt to find leadership and workers who realize the need and are willing to lead and work on a capital campaign.
3. Identify any problems or dissatisfaction with the staff, school, Boards of Operation, and if constituents will financially support a campaign.
4. Analyze information and develop a plan for a successful campaign if feasible.
5. Make recommendations and help select a proper time for St. Cecilia Catholic Community to undertake this project.

## **PROCEDURES**

A total of 61 confidential, personal, in depth interviews were conducted. Interviews normally last at least thirty minutes and allow discussion of various facets of the proposed project.

A mail survey was sent out to 1,470 parishioners to gather further input. At the time this study was prepared, 264 surveys had been received. This represents a 17% return of the mail surveys, which is an above average return for this type of study.

We had access to all vital information including estimates on future enrollment and projected city growth which were very helpful.

Our conclusions are based on the findings of this study and the professional experience of the Cosgriff Company staff. The conclusions and recommendations are derived from a comparison of these findings with similar studies we have conducted. Specific recommendations are found in the *Recommendations Section* of this report.

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